



## ***Grow your profits with confidence***

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### **Why Carry Sunshine Advanced?**

Every year professional growers trust Sunshine to help them grow their commercial crops. You can trust Sunshine Advanced to deliver:

- **Satisfied customers:** It works-- professional growing mixes and nutrients, with proven crop performance and a money back guarantee.
- **Superior profits:** Better margins than most products on the hydro market.
- **More than products:** Sun Gro provides the right tools and superior service, in addition to great products, to help you maximize sales.
- **A supplier you can count on:** over 80 years as the leading supplier to professional growers North America.

### **Help your customers succeed: Sunshine Advanced delivers user-preferred benefits**

Your customers will love the results they get when they grow with Sunshine Advanced products. It's a line used by professional growers, optimized for indoor and general container growing. Formulated so plants grow to be vigorous and healthy whether outdoors or inside under lights.

- **Easy to use:** pre-mixed formulations are always consistent and takes the guesswork out of growing.
- **Water-wise:** different formulations meet different needs, but all mixes hold moisture and release it when plants need it most
- **Better plants:** at every stage—from seedling to harvest
- **Safe:** for veggies and other consumable crops.
- **Unbeatable value:** professional caliber products at a price that makes growing your own a smart choice.
- **Satisfaction guaranteed:** money refunded if not completely satisfied
- **Expert guidance:** tips from the pro's on our comprehensive website
- **Consistent:** same formulation and performance every purchase, every time.

### **About the Sunshine Advanced Line:**

The Sunshine Advanced line features the latest science and superior ingredients to meet a variety of growing conditions:

- *Balanced:* pH in the proper range to support nutrient availability.
- *Water works:* organic wetting agent so soil absorbs water quickly and easily.
- *Bio-active:* multiple strains of mycorrhizae for optimum root colonization, improved nutrient and water uptake, better resistance to stress and disease.
- *Peat Moss:* "nature's sponge" holds up to 30 times its weight in water, keeping it readily available for plant uptake.
- *Coconut Coir:* another natural water-holding ingredient providing on-demand moisture for your plants.
- *Perlite:* maintains air space for optimum root growth

### **Put some margin in your mix**

Priced to ensure retailers good price points and great margins.

## The Product Line up:



### Mix #4

*The gold standard for professional growing mixes.*

- Myco-active
- Coco coir
- No Burn formula lets you customize your own feeding schedule



### Rainforest Blend

*Nutrient-packed potting soil for awesome container garden performance.*

- Natural and organic
- Bio active mycorrhizae, earthworm castings and humic acid
- Growth boosting formula with alfalfa, kelp and feather meal



### Ultra Coir

*Premium coconut coir blend for the best in hydroponic growing.*

- Use alone or as an amendment to texturize soil
- Myco-active
- Low salt guaranteed



### Super Hydro

*MAX draining grow mix; use indoors when "soggy" is just not an option.*

- Professional grade, perlite-rich formula
- Bio-active mycorrhizae and earthworm castings
- Drains twice as fast as ordinary potting soil



### Plant Fuel Energy Shot for Max Flowers 1-4-5

*Bloom boosting liquid plant food extreme concentrate.*

- Phosphate-charged blend for prolific blooms
- Potash and micro-nutrients for enhanced bud formation
- Easy one-shot, all-in-one formula; just add to water



### Plant Fuel Energy Shot for Max Growth 4-1-5

*Growth boosting liquid plant food extreme concentrate.*

- Nitrogen- calibrated for accelerated growth; calcium for strong upright plants
- Formulated to optimize performance of mycorrhizae in soil
- Easy one-shot All-in-One formula; just add to water

## We help you succeed: Sunshine Advanced Toolkit for Retailer Success

- Point of Purchase Materials: Eye catching large poster and informational color brochures to help educate your customers, answer questions and close the sale
- Samples: 4 Qt. Mix #4 and 8 oz. Plant Fuel samples are available at no charge to allow your customers to try the product. Ask your distributor for details.
- PK training for your staff available in a variety of formats to meet your needs. Webinar, tech sheets or on-site with your distributor rep, we'll work with your staff to make sure they have the knowledge to help your customers and drive your sales.